Message Text

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PAGE 01 PORT O 01395 231939Z ACTION ARA-10

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R 231825Z MAY 77

FM AMEMBASSY PORT OF SPAIN

TO USDOC WASHDC

INFO SECSTATE WASHDC 702

UNCLAS PORT OF SPAIN 1395

E.O. 11652: N/A

TAGS: BTIO, TD, BGEN

SUBJECT: REQUEST FOR AUDIO-VISUAL MATERIAL

1. INDUSTRIAL DEVELOPMENT CORPORATION (IDC), AN AGENCY OF GOVERNMENT OF TRINIDAD AND TOBAGO, WILL HOLD WEEK-LONG PROGRAM OF ACTIVITIES IN PORT OF SPAIN LATER THIS YEAR TO PUBLICIZE ITS CONTRIBUTION TO INDUSTRY. IDC HAS REQUESTED LOAN OF FILMS AND OTHER MATERIAL FOR USE IN THIS PROGRAM, WHICH LOCAL USIS LIBRARY CANNOT SUPPLY.

2. IDC HAS ASKED FOR FILMS, SLIDES, GRAPHIC AND PHOTO DISPLAYS ON FOLLOWING THEMES:

- A) SMALL BUSINESS DEVELOPMENT
- B) PLASTICS INDUSTRY
- C) HEAVY INDUSTRIES, PARTICULARLY IRON AND STEEL, ALUMINUM, PETROCHEMICALS AND FERTILIZER
- D) MARKETING CONSUMER GOODS IN US
- 3. EMBASSY WOULD APPRECIATE BEING ADVISED WHETHER USDOC CAN OBTAIN AND LOAN MATERIAL ALONG ONE OR MORE OF LINES ABOVE. EMBASSY WOULD PARTICULARLY RECOMMEND ANY TRAINING FILMS SMALL UNCLASSIFIED

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BUSINESS ADMINISTRATION MAY HAVE DEVELOPED FOR ITS OWN PROGRAM ON HOW TO START AND MANAGE A SMALL BUSINESS. USDOC MAY WISH TO CONSULT WITH MEPD (JASPER) ON INDUSTRY SOURCES AND APPROPRIATE TECHNOLOGY FOR FILMS ON HEAVY INDUSTRIES WHICH WOULD PROMOTE US FIRMS INTERESTED IN THESE INDUSTRIES

4. DATE OF EXPOSITION NOT FINALLY DETERMINED, BUT WILL PROBABLY BE BETWEEN AUGUST AND OCTOBER 1977. IDC WOULD LIKE FILMS ON SMALL BUSINESS FOR PERIOD AUGUST TO SEPTEMBER FOR PRESENTATION IN SMALLER EXPOSITIONS TO BE HELD IN TOBAGO AND OTHER AREAS OUTSIDE PORT OF SPAIN, AS WELL AS FOR PORT OF SPAIN PROGRAM. USIS WILL PROVIDE TECHNICAL SUPPORT ON SHOWING OF FILMS, SLIDES, ETC.

5. EMBASSY STRONGLY ENDORSES SUCH ASSISTANCE IF FEASIBLE, BECAUSE OF HIGH INTEREST AMONG US EXPORTERS IN INDUSTRIAL DEVELOPMENT PROGRAM HERE. WE WOULD APPRECIATE EARLY READING ON WHETHER USDOC CAN HELP. RICH

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Message Attributes

Automatic Decaptioning: X

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Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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